

Edward Islander
As a Prince
To the back...
Turn
You have so many
opportunities. Maybe
more than you realize

It might be potato processing
The development plan struck up a lot of things around here, says John Robinson of Eric's Potato Farm. With a Regional Economic Expansion plan, the village of Alberton in the southwest part of the province, constructed a potato processing and washing plant. It's a big project in a good province. We could not have built the facility without the \$31,000 money he provided in that province.

It might be advanced techniques in dairy farming
Cows are being bred for advanced techniques in dairy farming. This is another example of the development plan's investment in the province. The province is investing in the dairy industry. It's a big project in a good province. We could not have built the facility without the \$31,000 money he provided in that province.

It might be a whole new way of life
A change may well be a change for the better. For places and for people.

It might be advanced oyster culture
There may be more of the oyster industry in the province. The development plan struck up a lot of things around here, says John Robinson of Eric's Potato Farm. With a Regional Economic Expansion plan, the village of Alberton in the southwest part of the province, constructed a potato processing and washing plant. It's a big project in a good province. We could not have built the facility without the \$31,000 money he provided in that province.

It might be cheese manufacturing
An advanced cheese, limited of Summerside makes a cheese. The development plan struck up a lot of things around here, says John Robinson of Eric's Potato Farm. With a Regional Economic Expansion plan, the village of Alberton in the southwest part of the province, constructed a potato processing and washing plant. It's a big project in a good province. We could not have built the facility without the \$31,000 money he provided in that province.

It might be through highways
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It might be farming
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... what you do best. helps you do better... Regional Economic Expansion

What's it all about?
Development is the concern of Regional Economic Expansion, a federal department. With others, we are working to make things happen in this province. Things that will, in time, affect every Prince Edward Islander.

Development is people.
People in Charlottetown. People in Ottawa. Prince Edward Islanders of all kinds and of all ages. Getting together to help make a better, happier, more satisfying living for everyone.

Disparity is a dirty word
We've all heard it often enough. Though some parts of Canada enjoy the world's highest standard of living, other parts—including areas of Prince Edward Island—are lagging behind. We're trying to correct this. All of us, working together. It's a big, complicated task. But we've made a start.

We're all involved
Together the federal, provincial and municipal governments are working to create new jobs, better living conditions for everyone around.

Perhaps you've heard about the exciting things going on in places like Summerside, Brudenell, Charlottetown, Montserrat and Souris? Some of those projects are pretty big. And did you also know that there are hundreds of small (sometimes just family-sized) projects, all over the province?

It's a joint effort
With federal and provincial money and resources—plus plenty of P.E.I. initiative and determination—we are all doing our best to make this province a better place to live.

In 1969 the Federal and Provincial Governments agreed on a jointly-financed Development Plan to improve life on Prince Edward Island through the next 15 years. The Plan has already affected most Islanders.

We've got so much going for us
There's our land, beautiful and fertile, growing agriculture products of renowned quality. And always nearby the sea and a beautiful fishery. A unique landscape of soft valleys, undulating hills, forests, and spectacular beaches which attract increasingly more visitors. And there are big markets for our products and services.

...let's discuss it
Regional Economic Expansion is here to help you grab those opportunities

We work with your province. With provincial government departments, crown corporations, municipal and other local authorities.

We also work with other federal departments on the approximately 150 to 200 projects going on at any one time. Like MANPOWER, to provide training and re-training programs. ... AGRICULTURE, to assist farmers. ENVIRONMENT, on projects affecting fisheries, forestry and pollution control.

A big part of our job is to bring people together, so they can work together.

We work with you, too. With every Prince Edward Islander who wants to take a hand in the great joint effort that is the Development Plan ... to make this province more prosperous.

Got any ideas? Suggestions? Projects you'd like to talk over? Let's get together and discuss it.

No need to be formal about it. Just write or phone:

REGIONAL ECONOMIC EXPANSION
DOMINION BUILDING
CHARLOTTETOWN, P.E.I. (902) 892-3565

What it means to YOU

OPEN AND SEE
What's going on

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Some of the projects are already facts. Others are in the works. Or the planning stages. But this is certainly not the complete Prince Edward Island picture. There are bound to be additions, improvements, second thoughts, modifications and changes made along the way. Some projects are experimental. Because the Development Plan for the province is *people* making things happen.

THE LAND DEVELOPMENT CORPORATION

Designed to maximize land productivity. Stimulates agricultural economy by pulling land back into production and re-directing poor farmland into new roles like grazing land or for forestry, wildlife or recreation. Program is applicable to all parts of the island.

ALL OVER THE ISLAND

The Home Ownership Program and the Home Improvement Assistance Program. Under this aspect of the Development Plan, people with an income of less than \$6,000 can obtain up to \$4,000 to assist them in constructing or buying their own home and owners of substandard housing can obtain a grant of half the cost of materials and labour up to \$2,000 to improve their own homes.

GEORGETOWN ROAD

One of the many Resource Roads being constructed and modernized under Phase 1 of the \$14.8 million highways sector of the Development Plan. Collector roads joining major communities also being reconstructed. The Federal and Provincial Governments share the costs on a 50-50 basis.

BRUDENELL

A \$2 million public investment in recreation facilities including a golf course and holiday resort in Kings County.

MALPEQUE OYSTERS CULTURES INC.

Established with Regional Economic Expansion assistance to grow seed oysters artificially.

ABRAMS VILLAGE

A \$315,000 incentive offer to Acadian Fishermen's Co-Op helped consolidate fish processing operations in this town and created approximately 60 new jobs.

TIGNISH

Approximately 28 new jobs were created when Tignish Fisheries Co-Op received a \$97,000 incentive offer from Regional Economic Expansion to modernize its processing plant.

ELLERSLIE

One of the new modern schools built under the \$24 million education capital fund provided for in the Development Plan.



MILL RIVER

A recreation complex in West Prince County is under way. The project includes a 96 million dollar golf course, one of the finest in Eastern Canada. Regional Economic Expansion is contributing 75 per cent of the cost of this major tourist magnet.

SUMMERSIDE

Amalgamated Dairies Limited expanded production by approximately 20 per cent when it installed additional machinery in its cheese factory and expanded its work force by nine persons with the assistance of a \$53,000 incentive offer.

The Prince Edward Island tobacco industry expanded after Primary Processors obtained new processing equipment and created about 12 new jobs at its curing plant with the assistance of a \$162,000 incentive offer.

NEW ANNAN

A \$600,000 primary and secondary industrial waste treatment plant built to purify effluent entering the lagoon from a nearby food processing plant. A major step in keeping P.E.I. pollution free.

SUMMERSIDE

Waterfront Development scheme: a modern complex of commercial buildings, a convention hotel, marina and Fisheries and Marine Training Centre being constructed on 13.4 acres of land reclaimed from the harbour, will eventually create a very attractive townscape. Federal input is estimated at about \$3 million.

Regional
Economic Expansion
includes

FRED

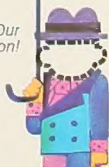
Fund for Rural Economic Development

RDIA

Regional Development Incentives Act

Federal-Provincial Comprehensive Development Plan for Prince Edward Island

Pardon Our
jargon!



Regional Economic Expansion
is people
making things happen
—on Prince Edward Island